

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,

MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

LETTER/MISC

(Form Type)

0 5

Month

1 4

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

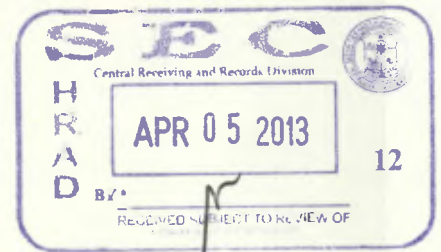
To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



3 April 2013

SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills
Mandaluyong City, Metro Manila

Attention: **Director Justina F. Callangan**
Corporate Finance Division

Subject : Foreign Ownership Report and Number of Stockholders
as of March 31, 2013

GENTLEMEN:

Please note that, as of 31 March 2013 PGOLD, has twenty two (22) stockholders owning atleast one board lot of 100 shares each and has 770,555,366 shares owned by Foreigners, or 28%, and 1,995,850,884 shares, or 72%, are owned by Filipinos.

Please see attached reports prepared by our Stock Transfer Agent for reference.

Thank you.

Very truly yours,

A handwritten signature in blue ink, appearing to read 'Candy H. Dacanay-Datuon'.

ATTY. CANDY H. DACANAY-DATUON
Compliance Officer



April 01, 2013

PHILIPPINE STOCK EXCHANGE, INC.

PSE Center, Exchange Road,
Ortigas Complex, Pasig City

Attention: **ANGEL S. AVERIA**
CTO-Information Technology Division

Subject: **FOREIGN OWNERSHIP MONITORING REPORT AS OF MARCH 31, 2013**

Gentlemen:

In compliance with Memo to Broker No.304-98, Series of 1998 of the Philippine Stock Exchange, Inc. we report herewith the foreign ownership level of our company:

ISSUER	TOTAL OUTSTANDING SHARES	SHARES ALLOWED TO FOREIGNERS	SHARES OWNED BY FOREIGNERS	% OWNED BY FOREIGNERS	SHARES OWNED BY FILIPINO	% OWNED BY FILIPINO	SETTLEMENT DATE LAST PROCESSED BY PCD	DATE OF LAST DIRECT TRANSFER REQUEST PROCESSED (IF ANY)
PGOLD	2,766,406,250	1,106,562,500	770,555,366	27.8540	1,995,850,884	72.1460	13-00000014 3/15/13	9/17/12

Submitted by

[Signature]
CARLA B. SALONGA
Asst. Vice President

[Signature]
ADORRA A. YANGA
Vice President

April 01, 2013

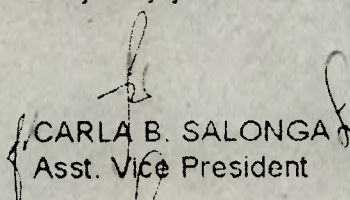
PUREGOLD PRICE CLUB, INC.
900 Romualdez St.,
Paco, Manila

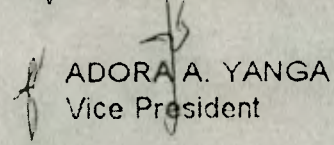
Attention: ATTY. CANDY H. DACANAY
Corporate Secretary

Gentlemen:

As of March 31, 2013, there are 22 stockholders of the
corporation owning at least one board lot of 100 shares.

Very truly yours,


CARLA B. SALONGA
Asst. Vice President


ADORA A. YANGA
Vice President